



GLSP Internet Video Rate Sheet 2017



Event Will Receive

- Internet video "shows" which capture the spirit of event
- On-site reporter
- 1 or more shows - number customized for each event
- "Shows" of typically 6-9 minute duration
- Link to Web page with "Look and Feel" of event's Web page
- Promotion on related newsletter
- Video hosted on GLSP server for two years
- Featured on GLSP Internet Video Channel
- "Shows" uploaded to YouTube
- Hosted and maintained video Web page
- Hosted and maintained permanent video Web page
- 1 playable DVD & 1 continuous loop DVD with all "shows"
- Listed on appropriate GLSP Video Channel page

GLSP Behind the Scenes

- Storyboard event video and sound
- Produce and direct "shows"
- Acquire and supply soundtrack music
- Supply video cameras, microphones, video tape and other electronic media
- Capture raw video
- Assemble assets (video, sound, photographs, music, logos)
- Edit raw video and other assets for finished video
- Render and compress video for Web appropriate formats
- Transfer video to Web servers and YouTube
- Develop Web page
- Produce DVD's and/or Blu-ray discs

Rates

- One camera/one day shoot - \$995
- Two cameras/one day shoot - \$1295
- Two cameras/two days - \$1895
- Aerial shoot - from \$350
- Three cameras or more/ Three days or more
- Customized for each event
- Blu-ray discs available; customized for each event
- Transportation within 250 miles of Ann Arbor, MI
- Provided by GLSP
- Transportation for events beyond 250 miles of Ann Arbor, MI - Customized for each event
- Lodging & event-related meals
- Customized for each event

Packages

Packages including GLSP's email newsletters, online magazine ads,
Web page tiles and banners - Customized for each client

Partial Client List

- Eagle Crest Resort
- Grand Traverse Resort and Spa
- Kona Running Company
- Meadowbrook Country Club
- Oakland Hills Country Club
- Playmakers Spartan Invitational
- Red Run Golf Club

GLSP Video Channels

Michigan Golfer Television

<http://michiangolfer.tv>

Michigan Runner Television

<http://michiganrunner.tv>

Michigan Travel Television

<http://michigantravel.tv>

Great Lakes Sports Publications, Inc.
4007 Carpenter Road, #366, Ypsilanti, Michigan 48197
734.507.0241 • artmccaf@sbcglobal.net • glsp.com

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