



Sponsorship Rates

Michigan Golf News

- Fast-breaking news of the sport
- News of the golf industry
- 52 issues per year
- 13,756 subscribers
- Michigan's most widely-read weekly golf publication
- Published since Spring 2001
- Included in several golf association newsletters
- Archived online:
<http://michigangolfer.com/news.html>

Sponsoring Michigan Golf News

- Six sponsors each weekly edition
- Two lines of text
- Typically sponsor's name and Website
- If we have done an Internet television event with a client, we will use additional lines to highlight the sponsor as a value-added gesture for past business.
- Sponsor's news and updates featured in newsletter

Rates

Michigan Golf News

Year	52 issues	\$2195
6 months	26 issues	1695
3 months	13 issues	995
1 month	4 issues	395

Example

The Nineteenth Hole, Muskegon

Web: <http://thenineteenthhole.com>

Video: <http://michigangolfer.tv/nineteenthhole/>

**Our clients
are googlable
24 / 7 / 365**

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