

# Michigan GOLFER

## Online Advertising 2017 Package

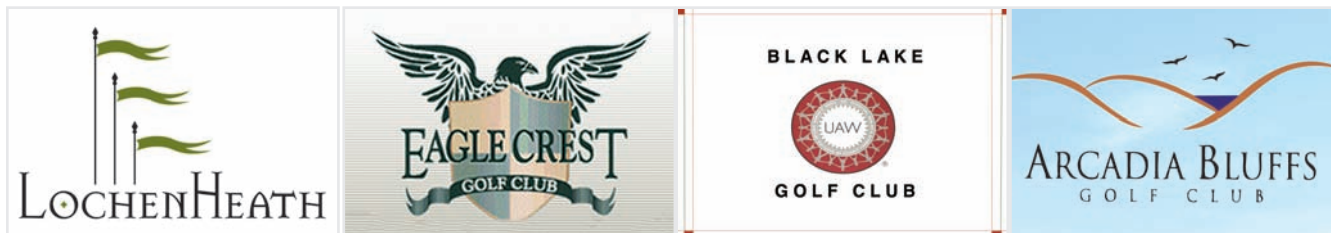
### Package Includes:

- Michigan Golfer News / Facebook
- Michigan Golfer TV
- Michigan Golfer Online Magazine

### Cost:

6 mos - 1 year (above the fold) . . . **sold out** . . . \$1,895  
 1 month - 5 mos (below the fold) . . . . . \$1,695

### Michigan Golfer News / Facebook



- Weekly Michigan Golfer News
- Graphic tile in each issue (example above)
- Circulation 11,000+
- Michigan Golfer News posted on Facebook for additional traffic

### Michigan Golfer TV

- 3-5 minute promotional video
- Interviews with Jack Berry at West Michigan or Michigan golf shows
- 10 five second sponsorship ads in selected Michigan Golfer videos

### Michigan Golfer Online Magazine

- Full page ad
- 3 online issues per year: Spring, Summer, Fall
- Portable Document Format (pdf)

Issue	Deadline	Issue Date	Full Page Ad Details
Spring	2/15/17	3/10/17	• Full Bleed 8-3/8" x 10-3/4"
Summer	5/01/17	6/01/17	• Supply ads in .pdf or .jpg formats, 300 dpi
Fall	7/01/17	8/01/17	• We will create full page ad for . . . . . \$75

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