

Michigan RUNNER NEWS

Rate Sheet 2017

Example:



Sponsors:

The Michigan Nature Association presents the Race for Michigan Nature:

Kirtland's Warbler Family Fun Run & 5K, North Higgins Lake State Park in Roscommon, June 4

Register: <https://runsignup.com/Race/MI/Roscommon/KirtlandsWarbler5KRunWalk>

Michigan Runner News

- **Weekly email newsletter**
- **Listing in newsletter calendar**
- **Each issue posted on Facebook**
- **Graphic tile in each issue (example above)**

Michigan Running News is delivered 52 times each year to an average of 10,000* subscribers.

Readers receive it directly through our email newsletter or as an inclusion by running clubs through their newsletters.

Michigan Runner News breaks through the information clutter, and allows for fast breaking news to be conveyed to participants in the sport.

The 52 issues of *Michigan Runner News* and regular *Michigan Runner Television* shows keep our readers and viewers informed 24/7/365.

* Distribution information can be provided

Sponsoring Michigan Runner News

Michigan Runner News sponsors are the first thing readers will see when reading each weekly issue. Placement is considered to be "above the fold" of the newsletter.

Sponsorship includes three lines of text, normally the event's name, distance(s), location, date and website. If GLSP has produced an Internet video for the event, an additional line will link to the video page.

Rates

6 mos-1 year	26- 52 issues	\$1650
5 months	22 issues	\$1450
4 months	17 issues	\$1250
3 months	13 issues	\$1000
2 months	8 issues	\$ 750
1 month	4 issues	\$ 425
1 week	1 issue	\$ 125
not consecutive	various issues	customized

**Our clients
are googlable
24 / 7 / 365**

Great Lakes Sports Publications, Inc.
4007 Carpenter Road, #366 Ypsilanti, Michigan 48197
734.507.0241 • artmccaf@sbcglobal.net • glsp.com

